

PRESENTATION TO KZN AIDS COUNCIL
ON
INTERNATIONAL AIDS CONFERENCE 2016
BY
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THE BID PROCESS

- The AIDS Conference will take place at the Durban ICC over the period of 17 - 20 July 2016, most delegates arrive 2days before and some leave 2-3 days later
- The successful bid was led by the National Department of Health and supported by the Durban KZN Convention Bureau and the EThekweni Municipality
- This conference will provide a tremendous boost for Durban and KwaZulu-Natal's tourism sector - some 20 000 plus delegates are expected to attend this conference



THE BID PROCESS

- The biennial International AIDS Conference is the premier gathering for those working in the field of HIV, as well as policymakers, people living with HIV and others committed to ending the epidemic.
 - 20,000 delegates from nearly
 - 200 countries
 - 2,500 journalists



HISTORY DATA

AIDS Conference alternates between developing and developed countries

International AIDS Conferences:

2006 Toronto, Canada	25 000 delegates
2008 Mexico City, Mexico	23 000 delegates
2010 Vienna, Austria	18 000 delegates
2012 Washington, US	20 000 delegates
2014 Melbourne	18 000 delegates
2016 Durban	over 20 000 delegates expected?



HISTORY DATA CONTINUED...

- Durban hosted AIDS CONFERENCE IN YEAR 2000, the **ONLY** country to host this conference twice except Washington!
- **16 Years later it is coming back to Durban – progress made:**
 - CD4 – 200
 - CD4 – 350 – less deaths compared to when CD4 was 200. over 2m South Africans are on treatment. By 2016 – we have to enroll $\pm 6m$ people on ARVs
 - CD4 – 500 (2015 – EXPECTING NO DEATHS)
- **Government is hard at work - 4 ZEROs**
 - Zero new infections
 - Zero deaths
 - Zero mother to child transmission
 - Zero discrimination



HISTORY DATA CONTINUED...

- SA has a strong international visibility on the past 3 world's AIDS
- 2010- Former deputy president Kgalema Motlanthe opened the Vienna conference
- 2012- Former deputy president Kgalema Motlanthe opening the conference in Washington.
- 2014-deputy president Cyril Ramaphosa had closing remarks in Melbourne conference through video.



THE BENEFITS FOR THE PROVINCE AND ITS CITIZENS

- We have about 18 months now leading to the conference in July 2016 to engage many stakeholder groups in eThekweni and KZN; community, scientists and different kind of leaders in politics, culture, faith based organizations, business, etc.
- The local AIDS 2016 office, recently established, will employ 15-20 people from the Province of KZN
- Even if the Conference sessions are for paying delegate only, there will be a large Global Village open for all citizens with exhibitions, cultural and youth programmes as well as scientific and other sessions



THE BENEFITS FOR THE PROVINCE AND ITS CITIZENS

- Many of the 1500+ media representatives will of course enjoy other sides of Durban than the conference and write about their experience
- A study made by University of Toronto on AIDS 2006 in Canada, showed that the delegates spend more than 20.000.000 USD on local transport, restaurants, hotels and shopping, during the 10 days most people stay, including pre-conferences and meetings.



DELEGATE BOOST – AIDS 2014 MELBOURNE



AIDS 2014

Melbourne, Australia

July 20-25, 2014

STEPPING UP THE PACE



DELEGATE BOOST – AIDS 2014 MELBOURNE

- The Province through Durban KZN Convention Bureau participated in Melbourne 2014 for delegate boost purposes
- Together with the MEC for Health, the Durban KZN Convention Bureau had an opportunity to showcase KZN as the destination for the AIDS 2016
- Opportunity to learn from the Australian Government on how they successfully hosted AIDS 2014



DELEGATE BOOST – AIDS 2014 MELBOURNE



RECOMMENDATIONS

- The Executive Council should take full ownership of the event and engage with communities at all levels
- Some Big events come to the country and Province and end up running themselves with little government visibility
- Melbourne experience showed that AIDS Conference was within the shores of Australia
- District Municipalities should work with the Province in the mobilization process
- The Province should prepare for the **WORLD AIDS DAY 2015** – The focus will be in KZN this year – Mobilization starts **NOW!**
- The **KZN Premier** to lobby for National World AIDS Day 2015 – in KZN
- **MESSAGING** – the **LEADERSHIP** should be proactive and speak in **ONE VOICE** – The **WORLD** is watching!



SIYABONGA!!!

